

Beat: News

Environment Minister Launches New Website On Climate Change

Website Focuses On Bringing Transparency

Pune, Maharashtra, India, 12.11.2015, 18:01 Time

USPA NEWS - The Minister of State for Environment, Forest and Climate Change (Independent Charge), Mr. Prakash Javadekar addressing at the launch of new website on Climate Change, www.justclimateaction.org, in Pune on November 12, 2015.

Union Minister of Environment, Forest and Climate Change Mr. Prakash Javadekar launched a new website “www.justclimateaction.org”. Launching the website in Pune on November 12, the Minister said that the website has been created especially for the purpose of putting up India’s stands and efforts till Paris Summit. “The website includes our Intended Nationally Determined Contributions (INDCs), the appreciation received from the world over and comments on our INDCs”, he added.

Mr. Javadekar also said that India has taken firm steps under the leadership of the Prime Minister Modi.

The website focuses on bringing transparency to the entire effort. As each stakeholder brings his activity to the fore to take a billion-strong people into confidence, the website and associated social media infrastructure ensures that each citizen in the country becomes a votary for a better future.

The website brings most of its content in the form of videos that can be shared on personal social media channels. Built on a “break away and play” architecture, each page, story or section can be posted/shared by viewers anywhere in the world.

Article online:

<https://www.uspa24.com/bericht-6272/environment-minister-launches-new-website-on-climate-change.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

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